



PGA
Golf Management

Sam Houston State University

A Member of The Texas State University System

COLLEGE OF BUSINESS ADMINISTRATION PGA GOLF MANAGEMENT PROGRAM

Fellow Southern Texas PGA Members,

I would like to take this opportunity to formally announce my candidacy for Secretary of the Southern Texas PGA. I have been fortunate to be a PGA member for 22 years and have spent the last 14 years in the Southern Texas PGA section. I am currently the Director of the PGA Golf Management program at Sam Houston State University and have been in this position since 2005.

Since becoming a Southern Texas PGA member, I have served in many roles at both the section and national levels and have continued my PGA education, as well as my formal education. I have served on 4 PGA national committees including the Employment Committee and a current term on the Education Committee. I am also a PGA Adjunct Faculty member for the PGA's Master Professional Program. At the section level, I have served on 5 section committees including the role of Chair of the Employment Committee, as well as currently serving as the section Education Chair. I have continued my PGA education by becoming a Certified Professional in Golf Operations and General Management and ultimately completing the PGA Master Professional designation in 2011. My formal education includes graduation from the Ferris State University PGA Golf Management program and an MBA and Doctor of Education degrees from Sam Houston State University.

The PGA of America's mission includes serving the member and growing the game. The work of any section officer and Board of Directors should have these two guiding principles in mind. I am very passionate about member education and continuing to provide the best possible professional development program for our members. I also feel very strongly about recruiting our next generation of leaders and providing a talent management program for identifying these individuals. I am also a proponent of the committee structure and finding ways to engage more of our talented members on these committees. Lastly, while we have a very strong junior golf program, I would like to explore ways that our section can be more involved in growth of the game initiatives.

I take a great deal of pride and enjoyment from serving the PGA of America and my fellow professionals and would like for you to strongly consider voting for me as Secretary of the Southern Texas PGA. I am committed, experienced, passionate about the Southern Texas PGA, and would welcome the opportunity to become an Officer for the next 8 years and serve you to the very best of my abilities.

Thank you for your consideration,

Dr. Rich Ballinger
PGA Master Professional
Director, SHSU PGA Golf Management program

Sam Houston State University is an Equal Opportunity/Affirmative Action Institution