

STPGA Members,

Please accept my letter for the At-Large position on the Southern Texas Board of Directors. My name is Mark J. Caldwell and I'm the Director of Instruction of Total Golf Performance at Canyon Springs Golf Club in San Antonio, Texas.

As a 19-year member of the PGA of America, I have had the privilege to work for and be mentored by the likes of Courtney Connell, David Price, Jimmy Terry and Cary Collins, to name a few, and I will bring history of the Southern Texas PGA's most influential professionals, business intelligence, and a desire to lead our membership into the future

My former positions of Vice-President and President of the Western Chapter of the Southern Texas PGA and numerous committee chairs, as well as the Junior Golf Committee Chair involved with the hiring of our great Executive Director, Thomas Hutton. I believe it's time for a non-traditional PGA Member to serve its members of this great section.

As a recipient of the Golf Range Association of American Growth of the Game award and a US Kids Golf Top 50 coach, my vision and foresight of the section business is driven by the ground roots of the game from the practice tee and not inside a clubhouse.

Growth is my priority, Growth of the Section business, Growth of the Southern Texas PGA Foundation Business, Growth in Member Events, Growth in STPGA Junior Golf Events and Growth with Corporate Sponsored experiences.

As a member of your Board of Directors, I am committed to you, The Member.

Please accept my apology for not presenting my views in person as I attend a family matter.

Respectfully Submitted,



Mark J. Caldwell, PGA

PGA Certified Professional
Owner/Director of Instruction
GRAA Growth of the Game Professional
US Kids Golf Top 50 Coach
Positive Coaching Alliance of Central Texas, Committee Member
Total Golf Performance, LLC