



Dear STPGA Member,

My name is Bryan Minnick and I am the Head Golf Professional at Shadow Hawk Golf Club. I am running for Secretary of the Southern Texas PGA and would like to take a moment to share with you why I am deserving of your support.

Over the last 15 years, I have been involved in numerous areas of leadership within our Section. Through these experiences of leadership, I have learned how to bring people together to achieve objectives and accomplish goals. I served on the Tournament Committee for eight years with four of those years as chairmen. We made great strides during that time in hosting our member tournaments on the finest courses in the section and increasing participation throughout our schedule. I was also the chairman of the Awards Committee for two years where I saw firsthand the magnificent talent we have throughout our section and how difficult it can be to choose the award winners. Currently I am finishing my sixth year as an At-Large Board of Directors member. These last six years we have tackled some difficult issues and win or lose I always stand for what I think is best for the membership of our section.

One of the things I have learned in this time is that we have the best PGA Professionals in the country right here in our section. Whether we are talking about teaching, junior golf, player development,

merchandizing, or playing the game, I simply believe there is not a better group of professionals than here in Southern Texas.

The challenge for our leadership is to match the quality of our members. As leaders we must no longer focus on just getting the job done, checking the box or simply making it to the finish line. Instead, we need to focus on being the absolute best. If we are going to put the STPGA name on any endeavor it should be the absolute best quality. We should have the mindset that if we are running a tournament, conducting a junior golf program, or presenting an education forum that it is the best in the country. Simply said, to consistently be the best we cannot be complacent. As a leader, I will push and challenge my fellow leaders to stave off complacency, think of our fellow members and reach out to be the best.

If elected I will work hard to make all aspect of our section, the best. Briefly here are some of the objectives I believe we should be striving for as leaders. Our member tournaments should be held at the highest quality courses in the state. We have not lived up to this standard the last few years and our members deserve more than we have given them. The section needs to be financially responsible and transparent in reporting our finances in a timely manner. If this means we need better reporting than PGA HQ can give us, then we need to seek out those additional resources. Our junior golf programs need to continue to grow and improve. The market place is crowded and if we don't continue to improve this asset it will be diminished. Sponsorships for our Section and our Foundation must continue to grow, and we should seek out non-golf avenues to increase our long-term health as a Section. Lastly, we need to offer innovative education opportunities to our members so they can remain the best in their field and leaders in

the golf industry. These are just a few of the ideas I will be pursuing if I am elected Secretary.

As you can see, I am not running for Secretary to be the status quo, I cannot be that way when I know what our membership deserves and expects. If elected I promise to do everything I can to make this Section a shining example of its members. I hope all of you can attend the Annual Meeting at Horseshoe Bay where I look forward to sharing more of what I see for the bright future of our Section.

Thank you for your consideration,

Bryan Minnick, PGA  
Head Golf Professional  
Shadow Hawk Golf Club